



PICS-AICS CHICAGO 2012

PEDIATRIC AND ADULT INTERVENTIONAL CARDIAC SYMPOSIUM

MARRIOTT CHICAGO DOWNTOWN
APRIL 15-18, 2012

EXHIBITOR REGISTRATION FORM

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

EXHIBIT LEVEL: Platinum Gold Silver Bronze

Amount of Check Enclosed: \$ _____

Show Contact: _____

Telephone: () _____ - _____ Fax: () _____ - _____

E-Mail: _____

Names of Individuals Managing Your Booth:

1. _____
2. _____
3. _____
4. _____
5. _____

Please mail your check payable to:

PICS FOUNDATION
c/o Ziyad M. Hijazi, MD
Rush University Medical Center
1653 West Congress Parkway, Jones 770
Chicago, IL 60612
312-942-6800

*FAX COPY OF COMPLETED FORM TO KIM RAY AT 312-942-8979



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MARRIOTT CHICAGO DOWNTOWN APRIL 15-18, 2012

EXHIBITING LEVELS

PLATINUM

- A. Donations of \$50,000 and up
- B. Exhibit Space: 10 x 20
- C. Welcome Reception, Breakfast & Lunch each day, for 5 vendor staff members
- D. Includes 5 tickets to the Gala Dinner Event

Any additional staff members will be at \$1,000 per person.

GOLD

- A. Donations of \$25,000
- B. Exhibit Space: 10 x 10
- C. Welcome Reception, Breakfast & Lunch each day, for 4 vendor staff members
- D. Includes 4 tickets to the Gala Dinner Event

Any additional staff members will be at \$1,000 per person.

SILVER

- A. Donations of \$15,000
- B. Exhibit Space: 10 x 10
- C. Welcome Reception, Breakfast & Lunch each day, for 3 vendor staff members
- D. Includes 3 tickets to the Gala Dinner Event

Any additional staff members will be at \$1,000 per person.

BRONZE

- A. Donations of \$7,500
- B. Exhibit Space: 10 x 10
- C. Welcome Reception, Breakfast & Lunch each day, for 2 vendor staff members
- D. Includes 2 tickets to the Gala Dinner Event

Any additional staff members will be at \$1,000 per person.

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FINAL PROGRAM AD:

If you would like to include an ad in the final program I would need the file by March 1.

The prices for ads are as follows:

Full page ad:	\$2,000 (4 Color)	\$1250 (BW)
1/2 page ad:	\$1,500 (4 Color)	\$750 (BW)

AD SPECIFICATIONS:

FULL PAGE AD:

8.5x11 final page size. Allow 1/8 inch bleed all around. include crop marks. Pages will be spiral bound. Binding holes will puncture ad 1/4 inch from left edge. Allow 1/2 inch from left edge for any essential text or logos.

HALF PAGE AD:

Bleed 8.5"w x 5.25"h with 1/8' bleed all the way around. Include crop marks.

Non Bleed 6.5"w x 4.25"h

Print ready pdfs are fine, cmyk for all color work. PMS and RGB colors will be converted to cmyk.

Please email final ad file to Kim Ray by March 1: kimberly_ray@rush.edu

INTERNET CAFÉ KIOSK SPONSORSHIP:

\$2,500 for entire meeting

COFFEE BREAK SPONSORSHIP:

\$7,500

Sunday, Monday, Tuesday OR Wednesday AM or PM breaks available.

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